

The graphic features the text 'PRs INVESTMENT AWARENESS 2.0' in a large, bold, white font with a blue outline and a drop shadow. Below this, the word 'CAMPAIGN' is written in white on a red ribbon-like banner. The text is surrounded by festive illustrations of gift boxes in green, blue, yellow, and orange, with colorful confetti and stars scattered around them.

**PRs INVESTMENT
AWARENESS 2.0**

CAMPAIGN

Campaign Period
1 July 2024 to 31 December 2024